

FIG. 1

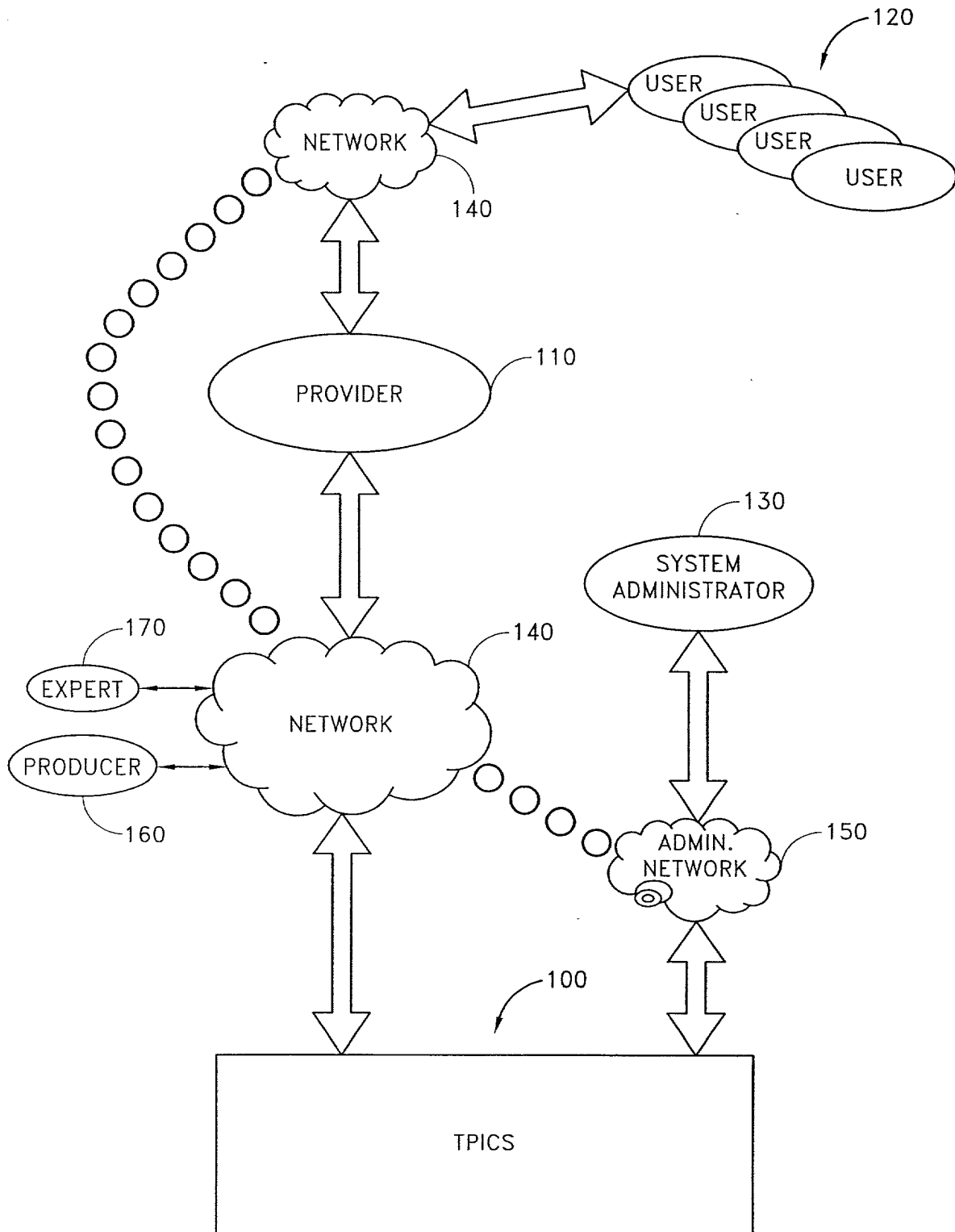


FIG. 2

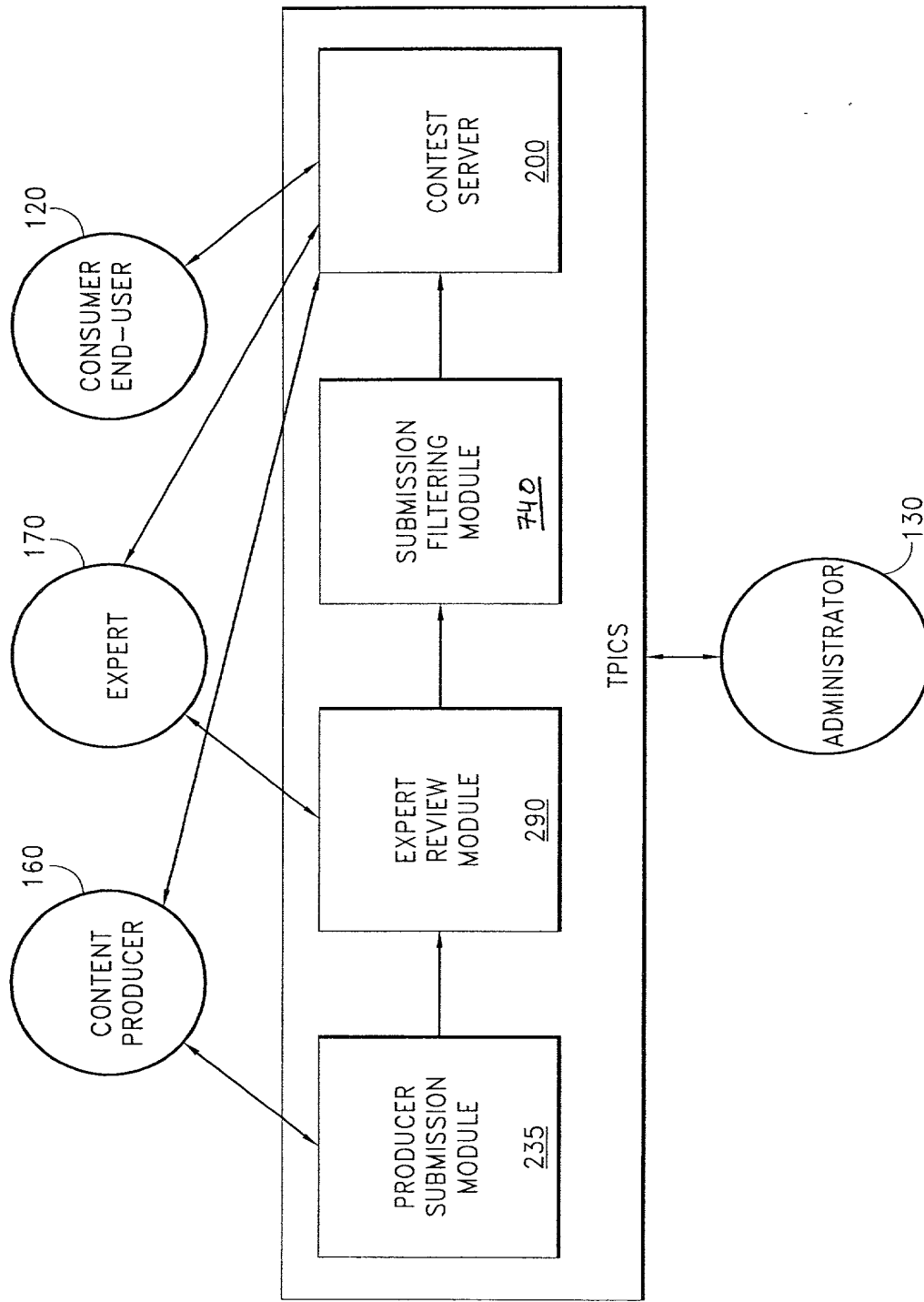


FIG. 3

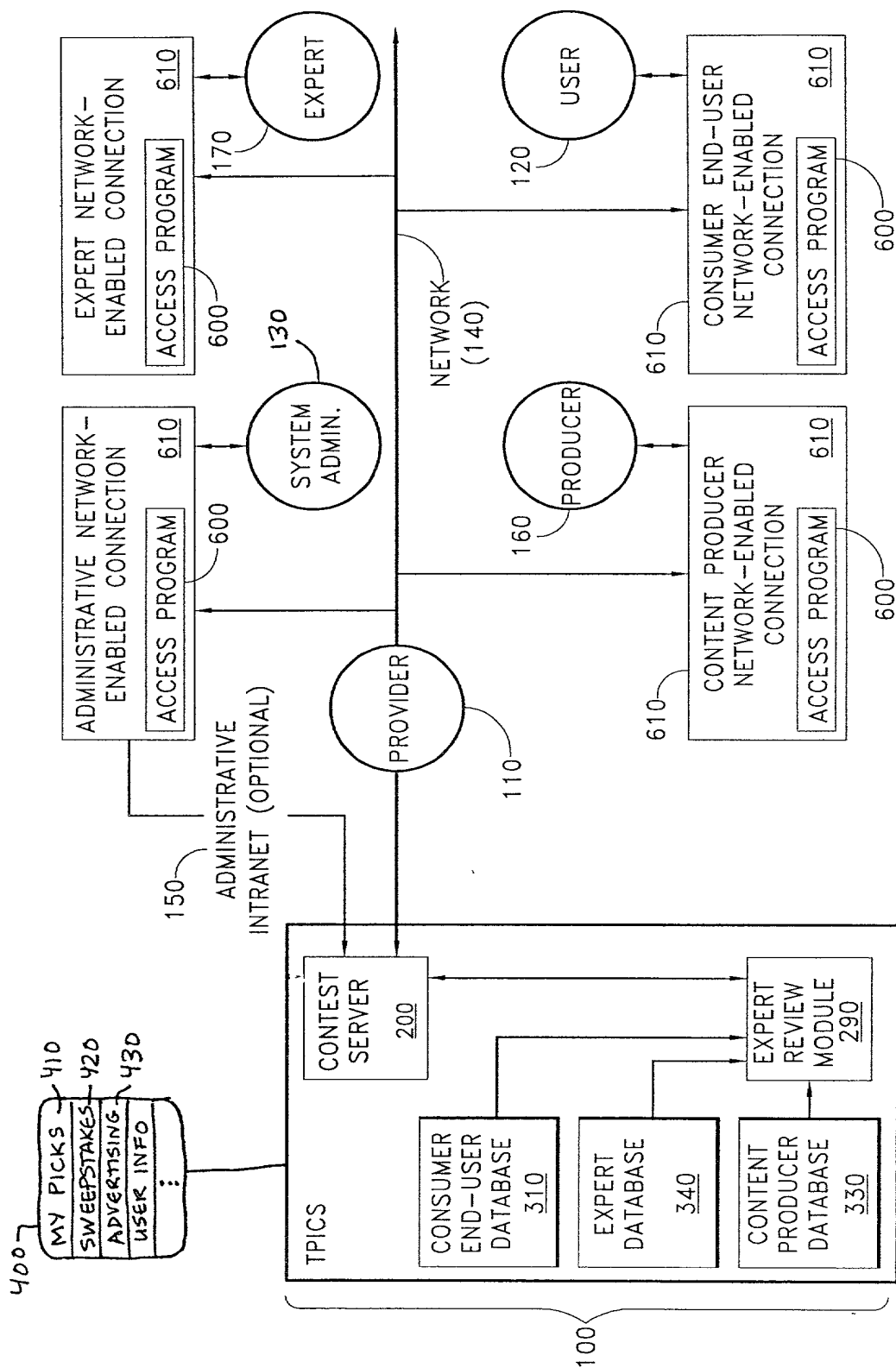


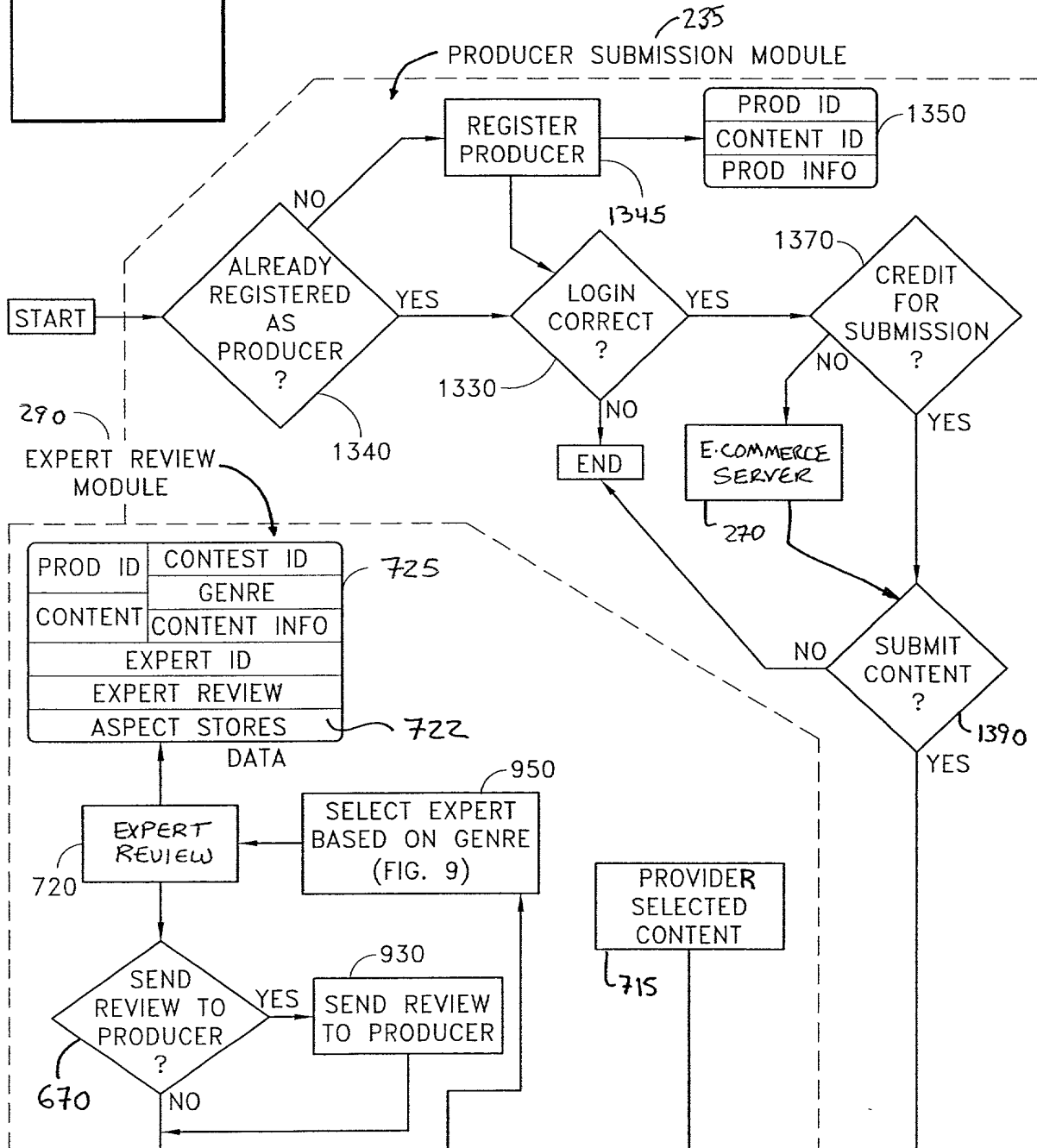
FIG. 4

FIG. 5A

FIG. 5B

FIG. 5

FIG. 5A



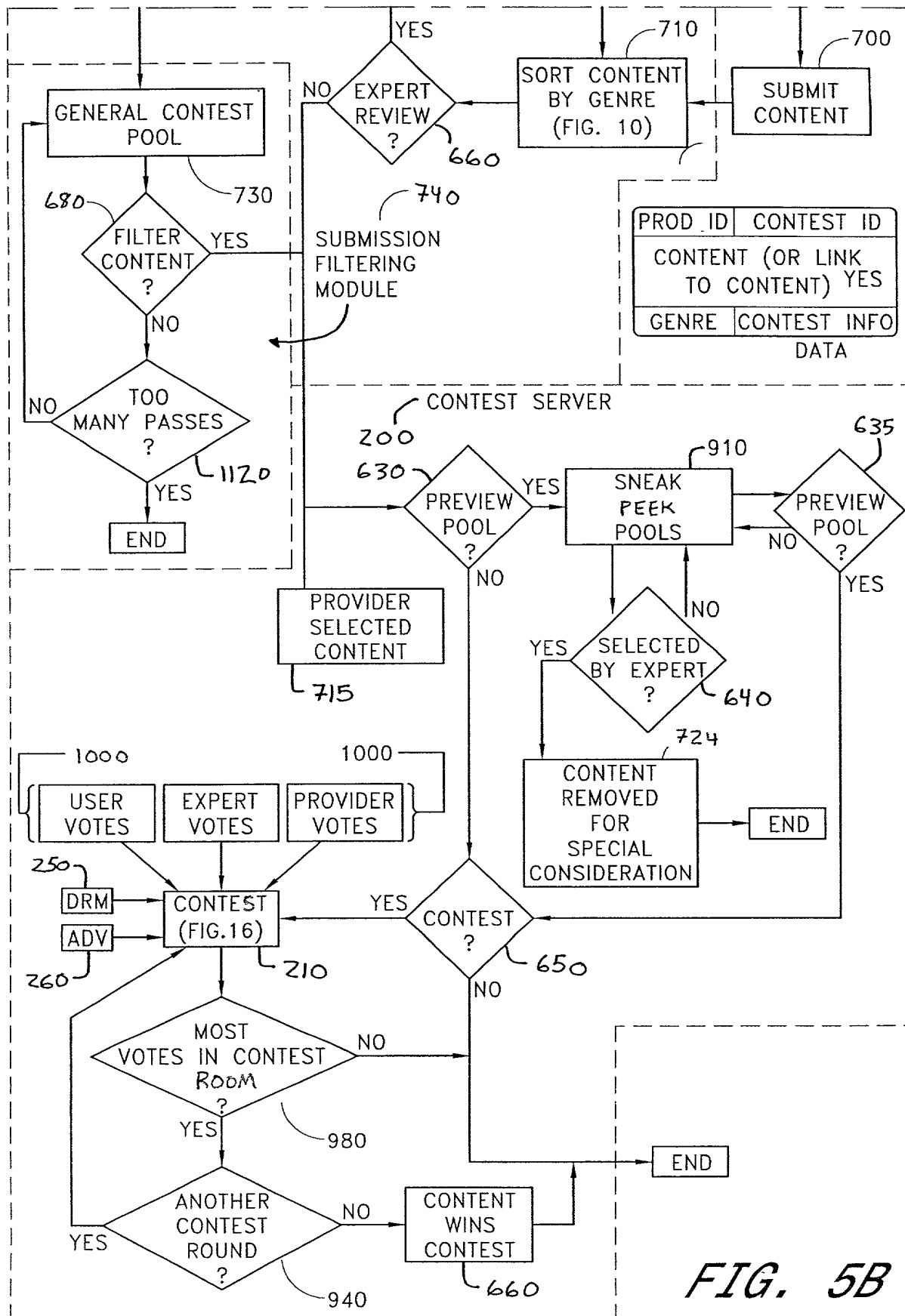


FIG. 5B

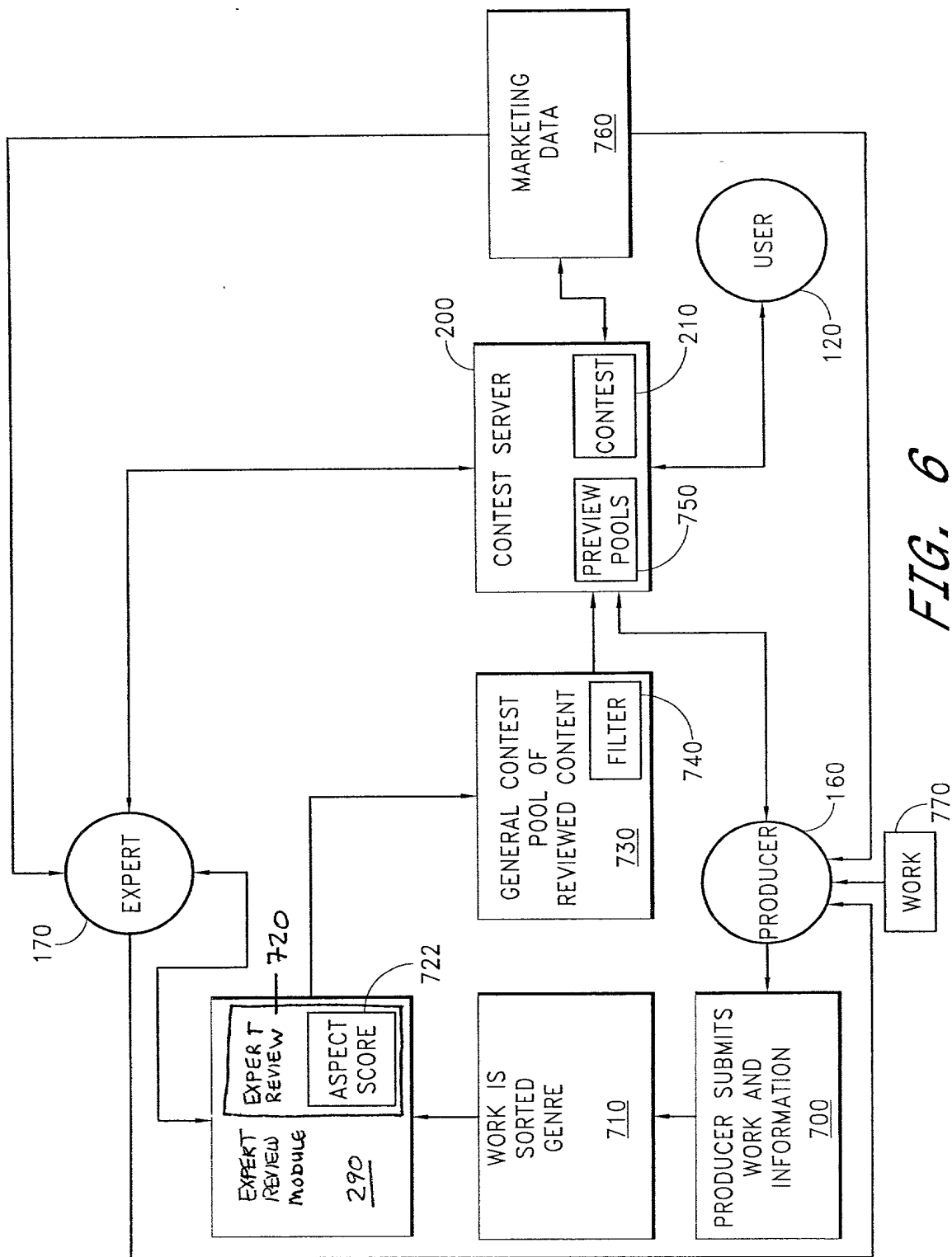


FIG. 6

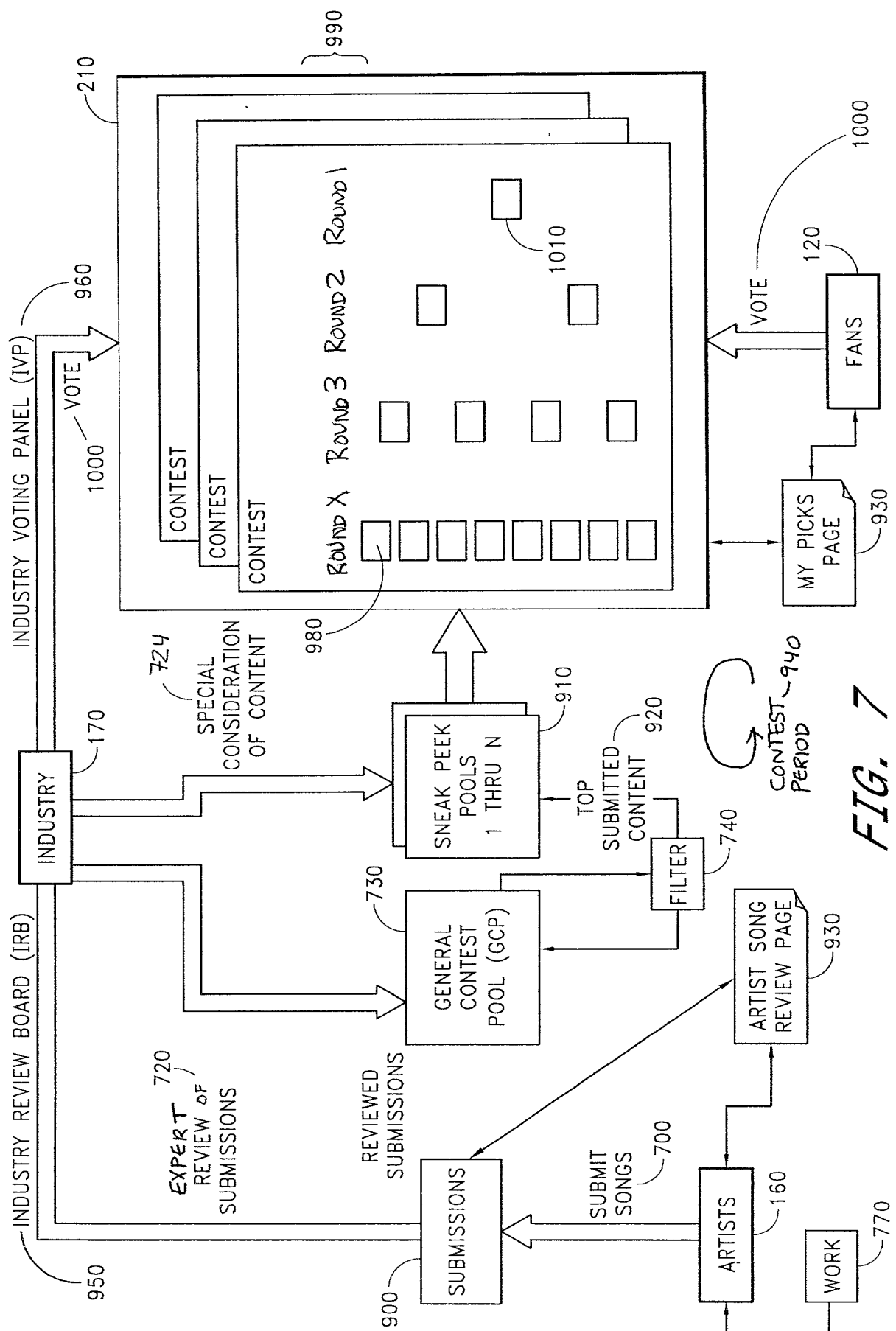


FIG. 7

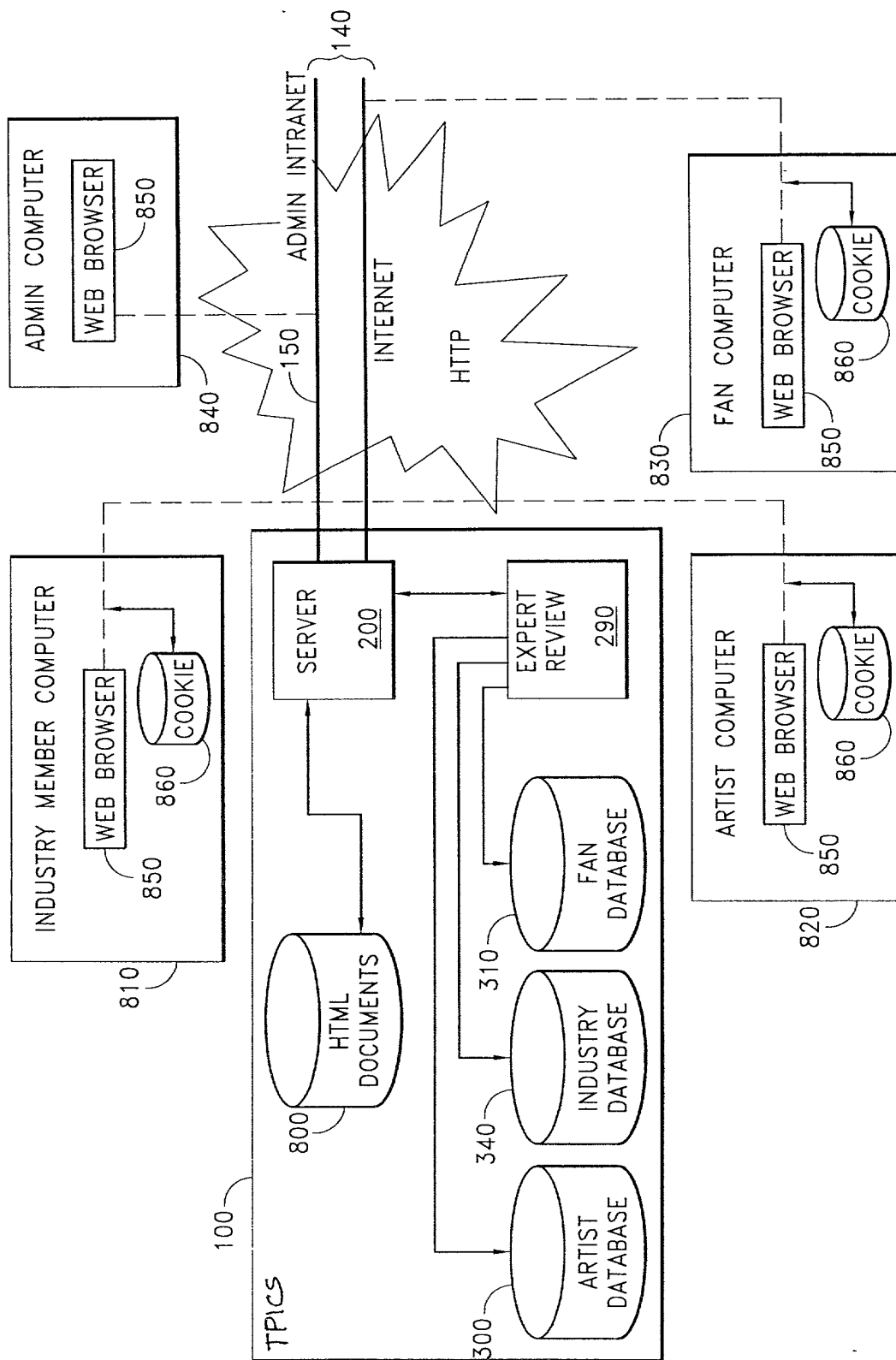


FIG. 8

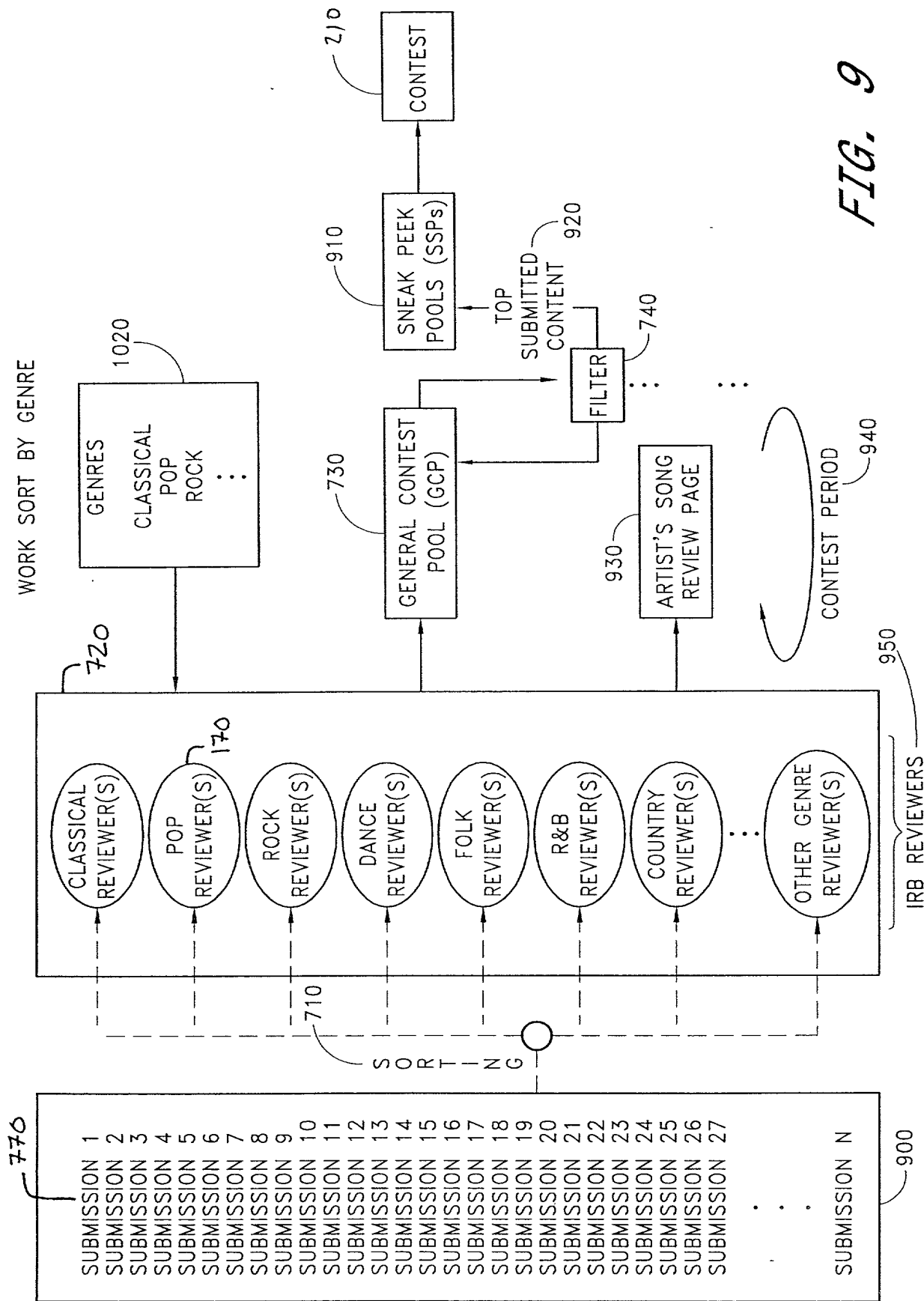
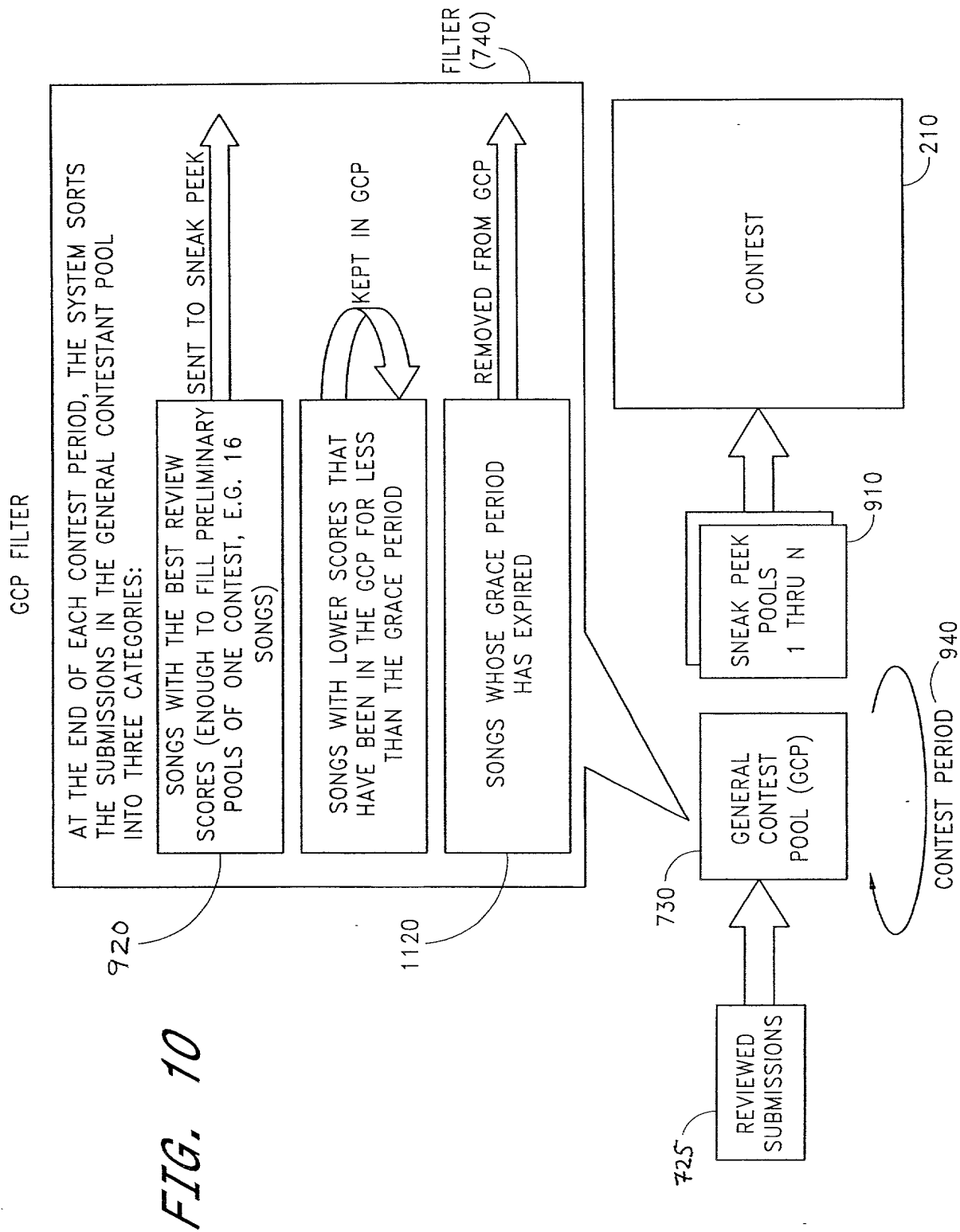


FIG. 9



GENERAL
CONTESTANT
POOL

- ARTIST 1
- ARTIST 2
- ARTIST 3
- ARTIST 4
- ARTIST 5
- ARTIST 6
- ARTIST 7
- ARTIST 8
- ARTIST 9
- ARTIST 10
- ARTIST 11
- ARTIST 12
- ARTIST 13
- ARTIST 14
- ARTIST 15
- ARTIST 16
- ARTIST 17
- ARTIST 18
- ARTIST 19
- ARTIST 20
- ARTIST 21
- ARTIST 22
- ARTIST 23
- ARTIST 24
- ARTIST 25
- ARTIST 26
- ARTIST 27
- ARTIST 28
- ARTIST 29
- ARTIST 30

770

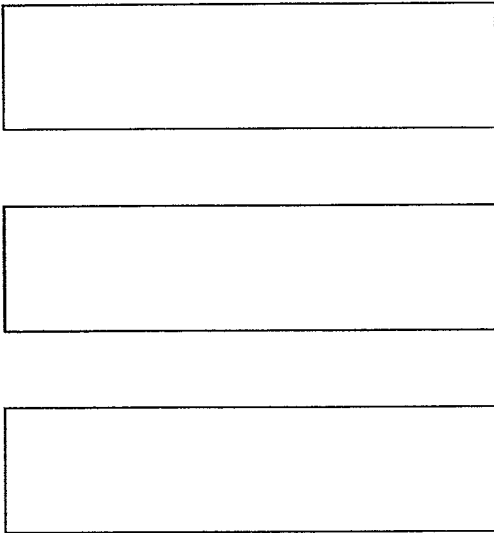
770

730

CONTEST MODULE
EXAMPLE: WEEK #0

CONTEST ROUND "AUGUST-7" START: 8-7-00 END: 8-13-00 VOTING CALCULATION: 8-13-00

1200 SPP #3 1210 SPP #2 1220 SPP #1



PRELIMINARY

- CLUB 1
- CLUB 2
- CLUB 3
- CLUB 4
- CLUB 5
- CLUB 6
- CLUB 7
- CLUB 8

QUARTER-FINAL

AUDITORIUM 1

HALL 1

AUDITORIUM 2

STADIUM

AUDITORIUM 3

HALL 2

AUDITORIUM 4

910

A&R SNEAK PEEK POOLS

940

CONTEST PERIOD

210

FIG. 11

GENERAL
CONTESTANT
POOL

- ARTIST 49
- ARTIST 50
- ARTIST 51
- ARTIST 52
- ARTIST 53
- ARTIST 54
- ARTIST 55
- ARTIST 56
- ARTIST 57
- ARTIST 58
- ARTIST 59
- ARTIST 60
- ARTIST 61
- ARTIST 62
- ARTIST 63
- ARTIST 64
- ARTIST 65
- ARTIST 66
- ARTIST 67
- ARTIST 68
- ARTIST 69
- ARTIST 70
- ARTIST 71
- ARTIST 72
- ARTIST 73
- ARTIST 74
- ARTIST 75
- ARTIST 76
- ARTIST 77
- ARTIST 78
- ARTIST 79
- ⋮

770

F I L T E R

740

730

1200

SPP #3

- ARTIST 33
- ARTIST 34
- ARTIST 35
- ARTIST 36
- ARTIST 37
- ARTIST 38
- ARTIST 39
- ARTIST 40
- ARTIST 41
- ARTIST 42
- ARTIST 43
- ARTIST 44
- ARTIST 45
- ARTIST 46
- ARTIST 47
- ARTIST 48

1210

SPP #2

- ARTIST 17
- ARTIST 18
- ARTIST 19
- ARTIST 20
- ARTIST 21
- ARTIST 22
- ARTIST 23
- ARTIST 24
- ARTIST 25
- ARTIST 26
- ARTIST 27
- ARTIST 28
- ARTIST 29
- ARTIST 30
- ARTIST 31
- ARTIST 32

1220

SPP #1

- ARTIST 1
- ARTIST 2
- ARTIST 3
- ARTIST 4
- ARTIST 5
- ARTIST 6
- ARTIST 7
- ARTIST 8
- ARTIST 9
- ARTIST 10
- ARTIST 11
- ARTIST 12
- ARTIST 13
- ARTIST 14
- ARTIST 15
- ARTIST 16

770



A&R SNEAK PEEK POOLS

910

940

CONTEST PERIOD

CONTEST MODULE

EXAMPLE: WEEK #3

CONTEST ROUND "AUGUST-28" START: 8-28-00 END: 9-03-00 VOTING CALCULATION: 9-03-00

PRELIMINARY

- CLUB 1
- CLUB 2
- CLUB 3
- CLUB 4
- CLUB 5
- CLUB 6
- CLUB 7
- CLUB 8

QUARTER-FINAL

- AUDITORIUM 1
- AUDITORIUM 2
- AUDITORIUM 3
- AUDITORIUM 4

SEMI-FINAL

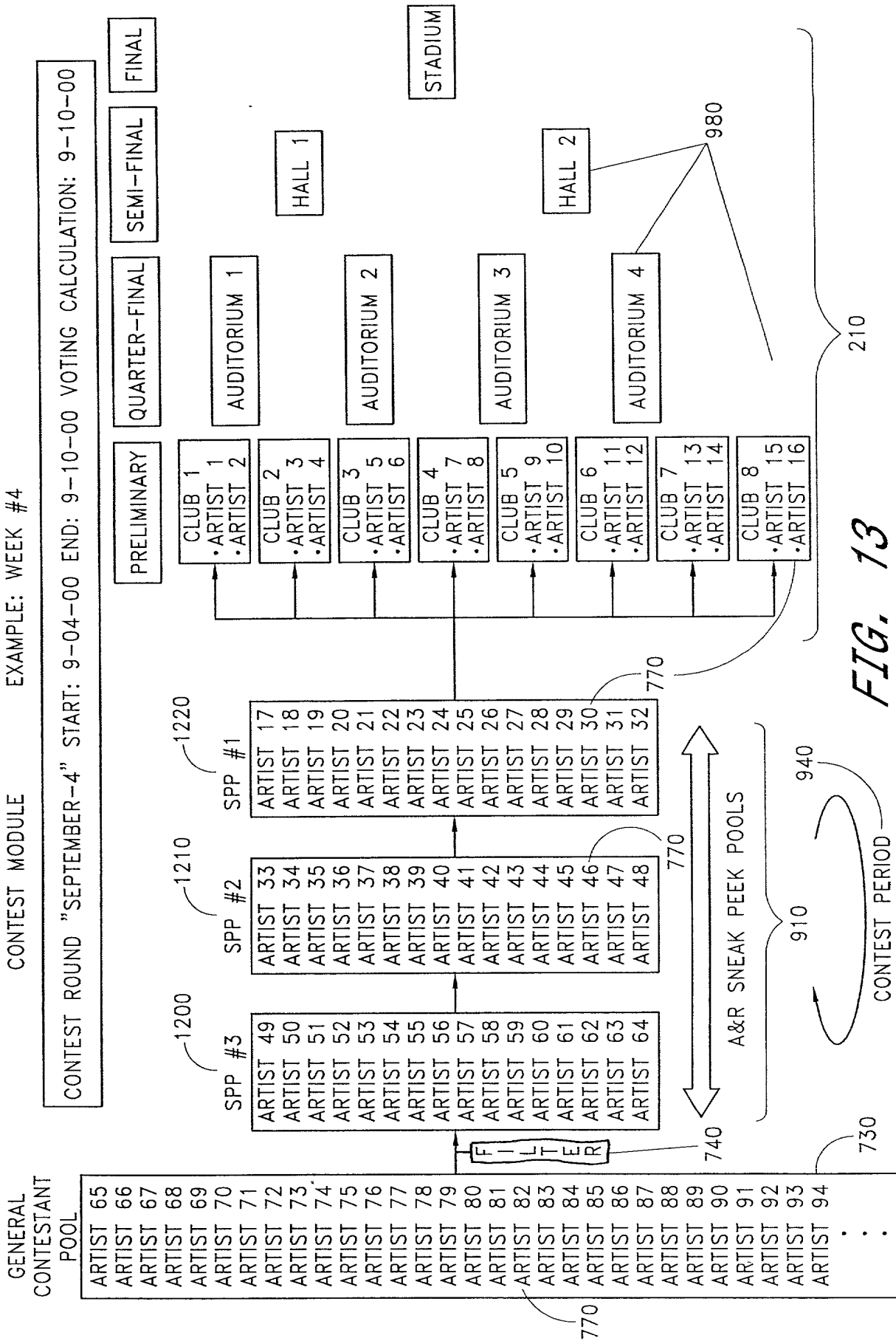
- HALL 1
- HALL 2

FINAL

STADIUM

210

FIG. 12



PRODUCER CONTENT SUBMISSION

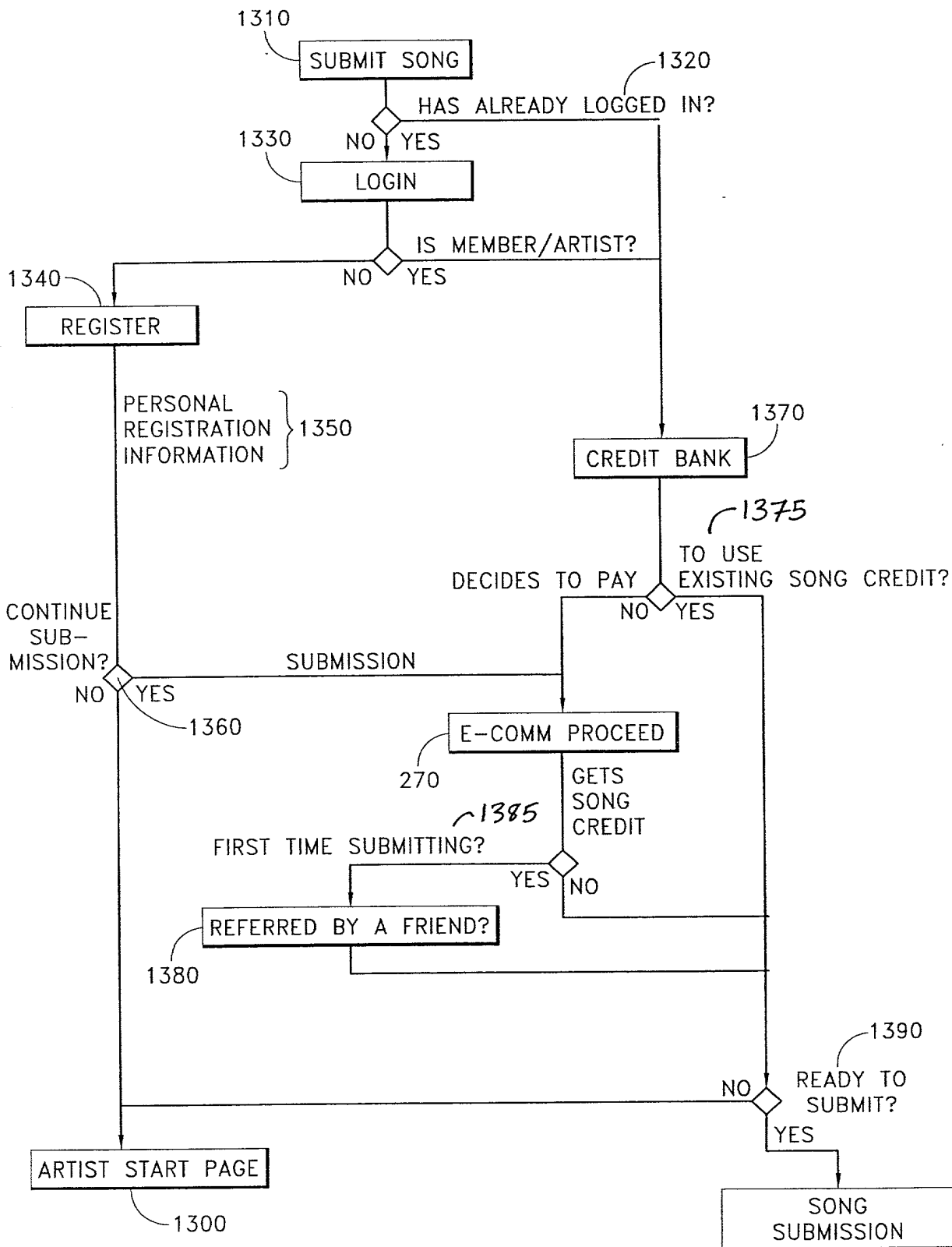


FIG. 15

CONTEST MODULE

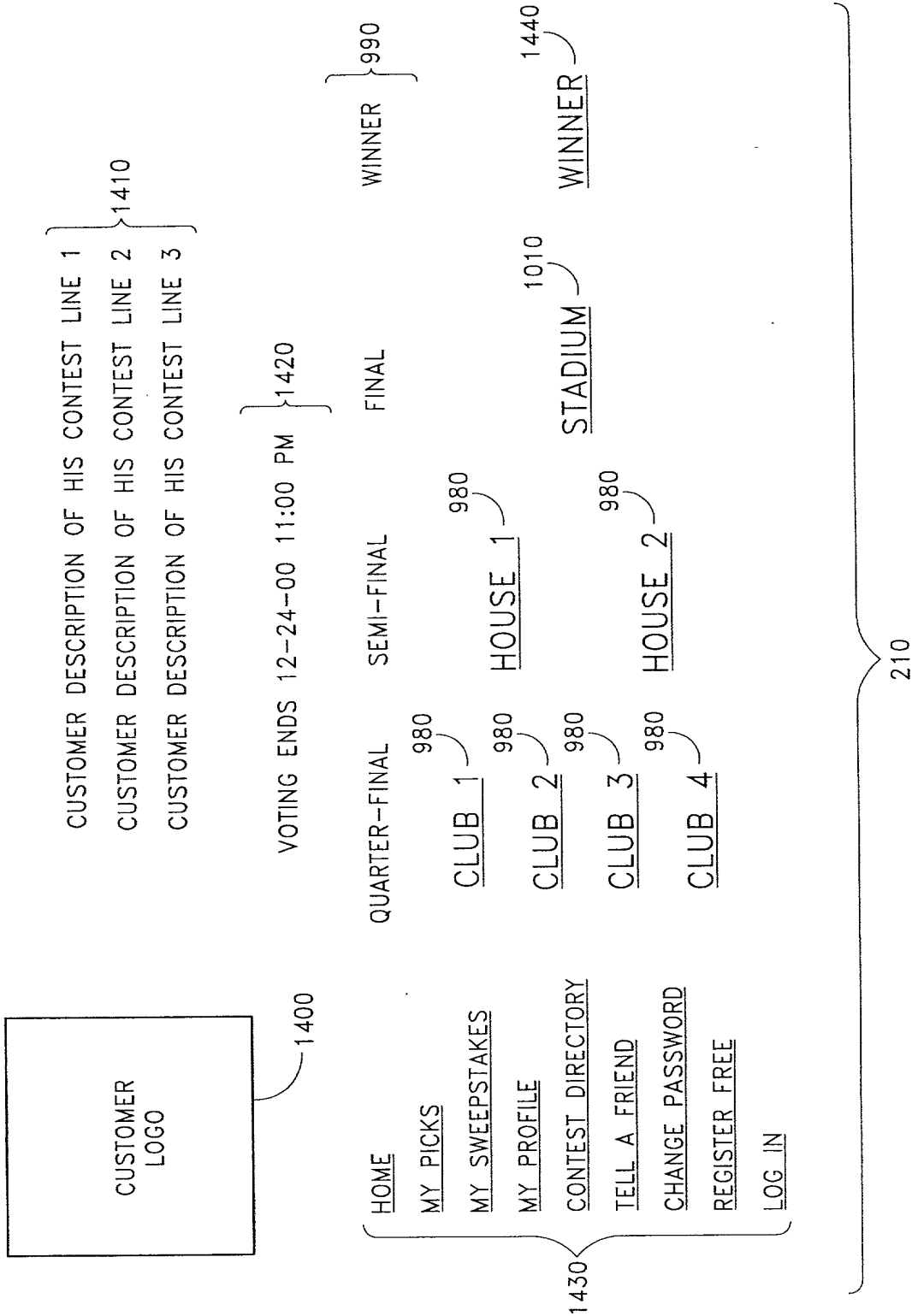


FIG. 16

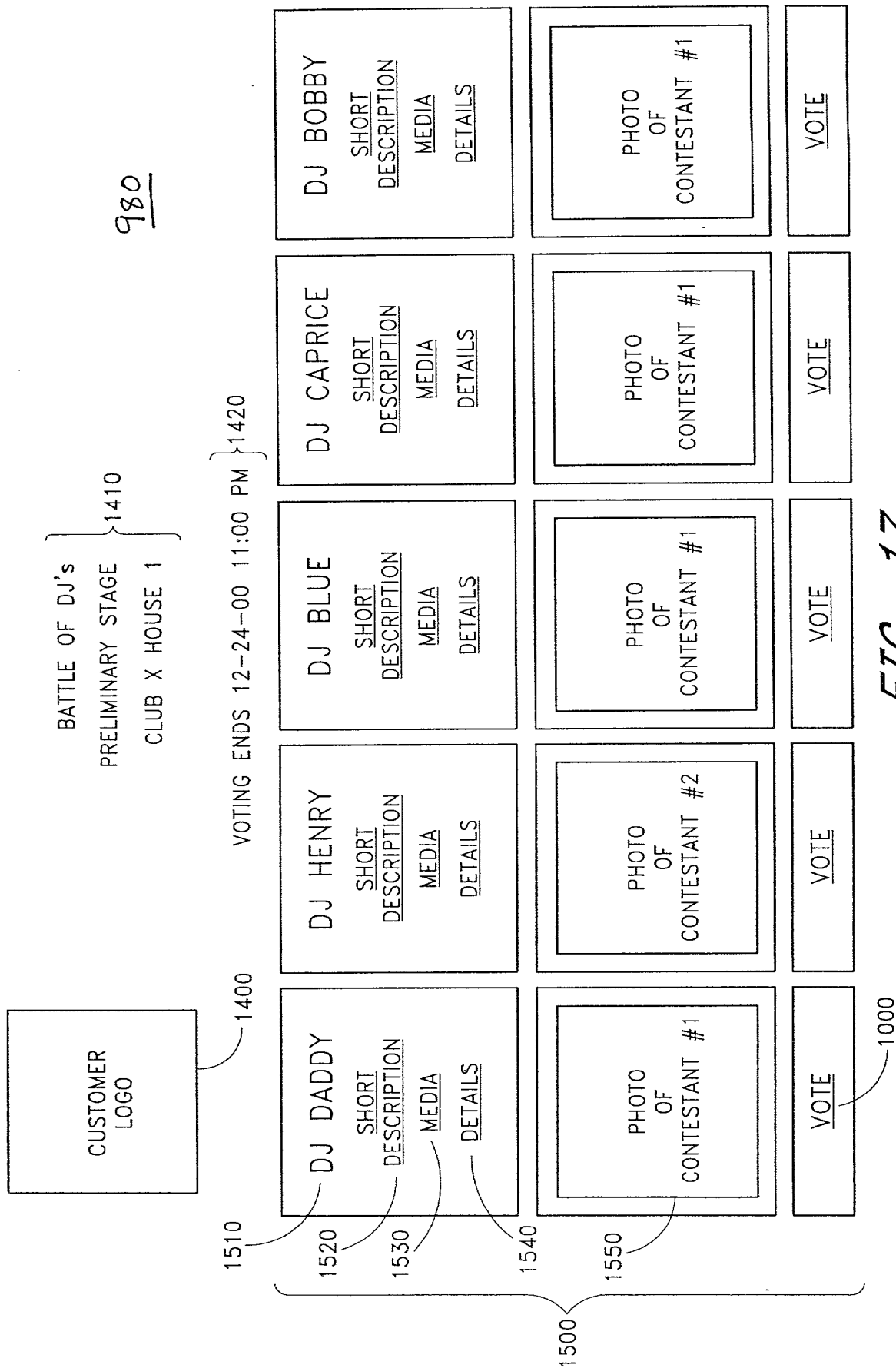
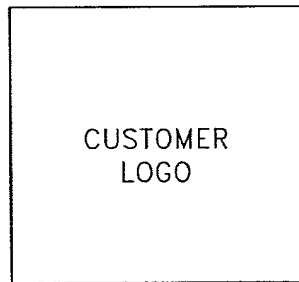
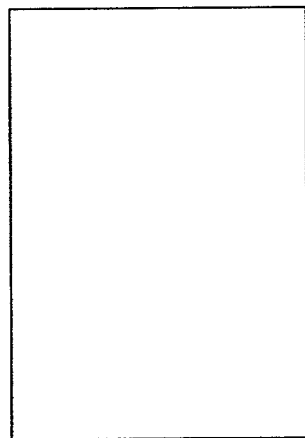


FIG. 17



1400

DETAIL DESCRIPTION FOR: DJ DADDY



1610

DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.

1600

PURCHASE LINK

1620

FIG. 18

CUSTOMER
LOGO

1400

MY PICKS FOR: NARAYAN RAMU

JANUARY

2000

1730

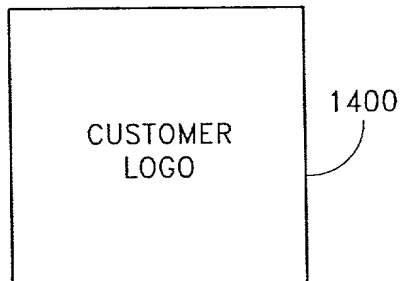
1410

| | | | |
|------------------|-----------------|-----------------|-----------|
| CORRECT VOTE = 6 | WRONG VOTE = 2 | IN PROGRESS = 1 | TOTAL = 9 |
| <div>1700</div> | <div>1710</div> | | |

FIG. 19

970

| CONTEST | CONTESTANT | PRELIM | QUARTER | SEMI | FINAL |
|--------------------|------------|--------------------------------|--------------------------------|--------------------------------|--------------------|
| BATTLE OF DJ's | DJ DADDY | <div>DETAILS 1-11-00</div> | <div>DETAILS 1-14-00</div> | <div>DETAILS 1-23-00</div> | <div>1-28-00</div> |
| BATTLE OF MODELS | BLONDIE | <div>DETAILS 1-10-00</div> | <div>DETAILS 1-16-00</div> | <div>DETAILS 1-26-00</div> | <div>1-04-00</div> |
| BATTLE OF PIANISTS | MR. PIANO | | <div>DETAILS 1-11-00</div> | <div>DETAILS 1-17-00</div> | |



SWEEPSTAKES ENTRIES FOR: NARAYAN RAMU

OCTOBER 2000



SUMMARY



DETAIL

SUBMIT

SUMMARY REPORT

| ACTIVITY | NO. | ENTRIES |
|-------------------------|-----|---------|
| REGISTRATION | 1 | 5 |
| OPT IN - NEWSLETTER | 1 | 5 |
| OPT IN - SPECIAL OFFERS | 1 | 5 |
| OPT IN - SHARE MY INFO | 1 | 5 |
| REFER-A-FRIEND | 10 | 200 |
| CORRECT VOTES | 31 | 248 |
| WRITING VOTES | 14 | 56 |
| ALL CORRECT VOTES | 0 | 0 |
| TOTAL: | | 524 |

DETAIL REPORT

| CONTEST | ACTIVITY | NO. | ENTRIES |
|--------------------|-------------------------|-----|---------|
| | REGISTRATION | 1 | 5 |
| | OPT IN - NEWSLETTER | 1 | 5 |
| | OPT IN - SPECIAL OFFERS | 1 | 5 |
| | OPT IN - SHARE MY INFO | 1 | 5 |
| | REFER-A-FRIEND | 1 | 5 |
| | ALL CORRECT VOTES | 0 | 0 |
| BATTLE OF DJs | CORRECT VOTES | 31 | 248 |
| | WRONG VOTES | 14 | 56 |
| BATTLE OF BABBIES | CORRECT VOTES | 12 | 200 |
| | WRONG VOTES | 1 | 20 |
| BATTLE OF PIANISTS | CORRECT VOTES | 15 | 205 |
| | WRONG VOTES | 14 | 120 |

FIG. 20

MEMBER PROFILE FOR: JANE DOE

| | | | |
|------------------------------------|-----------------|---|------|
| MEMBER ID | 381 | } | 1900 |
| FIRST NAME | JANE | | |
| LAST NAME | DOE | | |
| ADDRESS | 5 ELM ST. | | |
| CITY | STARVILLE | | |
| STATE | NY | | |
| ZIP CODE | 12345 | | |
| COUNTRY | US | | |
| EMAIL ADDRESS | JDOE@MKSTAR.COM | | |
| PHONE | 555-1212 | | |
| FAX NUMBER | 555-1212 | | |
| OPT IN - NEWSLETTER | YES | | |
| OPT IN - SPECIAL PRODUCTS | YES | | |
| OPT IN - SHARE MY INFO WITH OTHERS | NO | | |
| USER NAME | JDOE | | |

EDIT

1910

RESET

1920

FIG. 21

CONTEST DIRECTORY

| | | | |
|------|------------------|-----------------------------|---------------------|
| 2200 | 2210 | 2220 | 2230 |
| ID | CONTEST | DESCRIPTION | SPONSORING WEB SITE |
| 1 | ADAM & EVE | CONTEST OF BEAUTY | ADAM.COM |
| 2 | BATTLE OF DJS | VOTE FOR THE BEST DJ | DJ.COM |
| 3 | BATTLE OF NOVELS | VOTE FOR THE BEST NOVEL | NOVEL.COM |
| 4 | CARPENTERS | VOTE FOR THE BEST CARPENTER | WOOD.COM |

FIG. 22

[illegible]

TELL A FRIEND

1400

CUSTOMER
LOGO

REFER YOUR FRIENDS TO YCN AND EARN EXTRA SWEEPSTAKES ENTRIES. CLICK
HERE TO SEE THE TEXT WE WILL SEND TO YOUR FRIENDS

| FRIEND'S NAME | FRIEND'S EMAIL ADDRESS |
|---------------|--|
| JOHN DOE | JDOE@NOWWHERE.NET |
| JIM DOE | JIMDOE@YCN.NET |
| JANET DOE | JANETD@YCN.NET |
| | |
| | |
| | |
| | |
| | <div data-bbox="732 764 779 833">SUBMIT</div> <div data-bbox="786 764 833 833">RESET</div> |

FIG. 23

FIGURE 24

CUSTOMER
LOGO
(1400)

BATTLE OF THE DJ'S —1410

SUBMIT YOUR SONG —700

MENU

HOME

LISTEN

CONTEST

SUBMIT SONG

MY PICKS

REFER FRIEND

LOGOUT

SEARCH

1430

Submission Instructions:

The more information you send with your submission, the better. These details may be of interest later to other professionals and fans.

Artist name: Your name as an artist; it does not have to be your real name

Content Link: Please provide a link to your submission

Content: Optionally upload your content to our servers

Genre: Specify a genre so our VERS engine can send your song to an IRB member with expertise in that area

Sub-genre: Naming a sub-genre gives the reviewer an idea of how you view this song

Photo: This shows the reviewer how you promote your content

Lyrics: A text version of your lyrics will help the reviewer critique them

Artist Bio: This gives you an opportunity to describe your background

Web site: This gives a direct link to your web site for experts and fans

Content Description: Describe your content

Song Title:

Artist Name:

Artist Name:

Content Upload:

Browse

Genre

Sub-genre:

Tempo

Mood

Photo:

Browse

Lyrics

Artist Bio

Web site URL:

Content description

SUBMIT

CLEAR

FIGURE 25

CUSTOMER
LOGO
(1400)

MENU

HOME

LISTEN

CONTEST

SUBMIT SONG

MY PICKS

REFER FRIEND

LOGOUT

SEARCH

1430

2500

DOWNLOAD

LISTEN

2510

720

Music

Worst ①②③④⑤⑥⑦⑧⑨⑩ Best

good beat but skip the kazoo

Lyrics

Worst ①②③④⑤⑥⑦⑧⑨⑩ Best

excellent use of shakespeare

Arrangement/Production

Worst ①②③④⑤⑥⑦⑧⑨⑩ Best

722

Lead Vocal

Worst ①②③④⑤⑥⑦⑧⑨⑩ Best

Overall

Worst ①②③④⑤⑥⑦⑧⑨⑩ Best

Additional Comments

SUBMIT

2520

CLEAR

2530

FIGURE 26

MENU

HOME

LISTEN

CONTEST

SUBMIT SONG

MY PICKS

REFER FRIEND

LOGOUT

SEARCH

1430

Contest Name:

2600

Contest Web Address:

2610

Please pick your contest template below. Please note that each Round runs for 1 week. You will be able to specify the exact start date and time later.

| | Style | Parameters | Price |
|---|------------|---------------------------------------|-------|
| o | TEMPLATE 1 | 1 Round 1 Room 2 Works min. | \$5 |
| • | TEMPLATE 2 | 2 Rounds 3 Rooms 4 Works min. | \$10 |
| o | TEMPLATE 3 | 1 Round 7 Rooms 8 Works min. | \$15 |
| o | TEMPLATE 4 | 4 Rounds 15 Rooms 16 Works min. | \$20 |

2620

Contest Period (Voting Period per Round)

Voting Period. ▾

One Day

One Week

Two Weeks... ..

2630

FIGURE 27

MENU

HOME

LISTEN

CONTEST

SUBMIT SONG

MY PICKS

REFER FRIEND

LOGOUT

SEARCH

1430

CONTEST DESCRIPTION

Please enter the text that you would like to be displayed on top of your contest pages

2700

DISPLAY YOUR LOGO

This image will appear at the top of the contest pages as the customer logo.

- ☐ Don't display a logo
- ☐ Logo URL

2710

PAGE BACKGROUND

URL for Page Background Image

2730

Select Page Background Color

(enter hex color value)

STANDARD TEXT SIZE/COLORS FOR CONTEST

Font Size ☒ Bold ☐ Italic

Font Color or # (hex color value)

HYPERLINK TEXT SIZE/COLORS FOR CONTEST

Font Size ☒ Bold ☐ Italic

Font Color or # (hex color value)

VISITED HYPERLINK TEXT SIZE/COLORS FOR CONTEST

Font Size ☒ Bold ☐ Italic

Font Color or # (hex color value)

CSS STYLE SHEET

Enter a CSS style sheet for the font, color and hyperlink attributes of you contest

2770

2720

FIGURE 28

MENU

HOME

LISTEN

CONTEST

SUBMIT SONG

MY PICKS

REFER FRIEND

LOGOUT

SEARCH

1430

2820

CONTESTANT SELECTION

You are adding CONTESTANT 1 in
ROOM 1 ("HOUSE PARTY 1")

| | |
|--------------------|------------------|
| Contestant Name: | |
| Short Description: | |
| Picture URL: | http:// |
| Content URL: | http:// |
| Detailed Info: | |
| Content Genre | Select Genre.... |
| Content Info | |

CONTEST OVERVIEW

| GENERAL CONTEST INFORMATION | | | | |
|-----------------------------|------|--------------------|---------|------|
| Contest Name: | | Battle of the DJ's | | EDIT |
| Template: | | TEMPLATE 2 | | EDIT |
| CONTEST ROOM PROPERTIES | | | | |
| ROUND | ROOM | ROOM NAME | # WORKS | |
| Semi-final | 1 | House Party 1 | 5 | EDIT |
| Semi-final | 2 | House Party 2 | 2 | EDIT |
| Final | 1 | Club Party | 2 | EDIT |
| CONTEST DURATION | | | | |
| Contest Duration: | | 2 Weeks | | |
| Contest Period | | One Week | | |

FIGURE 29

MENU

HOME

LISTEN

CONTEST

SUBMIT SONG

MY PICKS

REFER FRIEND

LOGOUT

SEARCH

1430

CONTEST DISPLAY OPTIONS

Choose PUBLIC/PRIVATE Rooms

A public room means that your contest will be listed in the CONTEST DIRECTORY. Anyone visiting the directory will be able to click on your contest link. A Private contest will not list your contest in our directory. Your contest will only be available to people that visit your web site and click on your contest link.

| | | |
|----------------------------|------------------------------|-------------------------------|
| Public or Private Contest? | <input type="radio"/> PUBLIC | <input type="radio"/> PRIVATE |
|----------------------------|------------------------------|-------------------------------|

2900

Choose CONTEST DIRECTORY LINK

If you choose YES, a link will be added to the bottom of your contest that shows all other contests your users can participate in. If you choose NO, no link will be added.

| | | |
|---------------------------------|---------------------------|--------------------------|
| Include Contest Directory Link? | <input type="radio"/> YES | <input type="radio"/> NO |
|---------------------------------|---------------------------|--------------------------|

2910

Choose BANNER ADVERTISING

By default, banner advertising is added to the top of your pages. If you would prefer not to have banner advertising, choose NO.

| | | |
|---------------------------|---------------------------|--------------------------|
| Allow Banner Advertising? | <input type="radio"/> YES | <input type="radio"/> NO |
|---------------------------|---------------------------|--------------------------|

2920

CUSTOMER AGREEMENT

I agree to all the terms and conditions displayed herein, and by pressing ACCEPT...

2930

ACCEPT

2940

REJECT

2950